

Personalized Communication

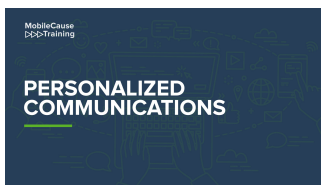
Last Modified on 05/20/2022 2:13 pm PDT

When it comes to donor communications, are you treating all supporters the same? If this is a mistake you are making, this fundraising strategy training will help.

We share how to tailor your messages, and the communication channels you use to deliver them, to your audience so you can engage donors on a deeper level. We show you how to easily segment donors. Included is a new donor communication plan and real-world email, social and text messages to help craft your own communications that inspire action.

Watch our session and download the handouts to learn ways to personalize your communications with your supporters.

Download the slides from the class by [clicking here](#).



Download the Communication Plan One Sheet Chart from the class by [clicking here](#).

