

# Event Kit

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This Event Kit gives you links to build your activities for your event and downloads to enhance your fundraising event's potential.

Have you set up your Merchant Account yet? This needs to be completed before using most of GiveSmart Fundraise for your event. To set up your merchant account, [click here](#).

Watch the video for the strategies and ideas used with this Event Kit, then scroll down for more information.

The slides from the recording can be downloaded [here](#).

For an outline of building your event, download the Event Planner's Worksheet [here](#).

Are you changing your event to a Virtual Event, or planning to include virtual elements? Check out the Virtual Events page [here](#).

Event Collateral	Design Content
<ul style="list-style-type: none"><li><a href="#">Interactive Calendar Builder</a></li><li><a href="#">Live Ask Script Templates</a></li><li><a href="#">Table Tent Artwork</a></li><li><a href="#">Powerpoint Instruction Slide</a></li><li><a href="#">Emergency After-Hours Support</a></li><li><a href="#">iOS Swiper Quick Reference Guide</a></li></ul>	<p><i>Event Page</i></p> <ul style="list-style-type: none"><li><a href="#">Event Page Training</a></li><li><a href="#">Event Page Design</a></li></ul> <p><i>Ticketing and Reservations</i></p> <ul style="list-style-type: none"><li><a href="#">Ticketing Activity</a></li><li><a href="#">RSVP Forms</a></li></ul> <p><i>Dynamic Fundraising Event Form &amp; Thermometer</i></p> <ul style="list-style-type: none"><li><a href="#">Text to Donate Activity</a><ul style="list-style-type: none"><li><a href="#">Personalize with Form Elements</a></li><li><a href="#">Offline Donations with the Fundraising Thermometer</a></li></ul></li><li><a href="#">Fundraising Thermometer</a><ul style="list-style-type: none"><li><a href="#">How to Display the Fundraising Thermometer On-Screen</a></li></ul></li><li><a href="#">Reporting</a></li></ul>

## Downloads

- [Fundraising Event Checklist: Planning](#)



- [Fundraising Event Checklist: Implementation](#)



## Fundraising Ideas and Strategies

- [Fundraising Strategy Videos](#) (For inspiration)
- [Storytelling](#)
- [Integrating Texting](#)
- [Thanking and Acknowledging Your Donors](#)

## Quick Checklist to test before your Event

- Mobile and WiFi Signals are strong at the venue
- Event computers (preferably) are on wired network connections (Thermometer, Offline Donations, Check-Ins, etc.)
- Event computers have AC connections
- Thermometer page responds to texts
- Thermometer page options (Live Display) are changing correctly
- Swipers are operating correctly

## Planning on using a credit card swiper at your event?

Before you can order a credit card swiper, you have to be approved for a Merchant Account.

1. Fill out your [application](#).
2. Email us a picture of a voided check. A scan or picture will work. Send it to [merchantaccounts@mobilecause.com](mailto:merchantaccounts@mobilecause.com)

Need help? Call (888) 661-8804 and select option 2 or email [merchantaccounts@mobilecause.com](mailto:merchantaccounts@mobilecause.com).